

**ORDER**

<b>Orders</b>	<b>Order / Rev:</b>	<u>105059</u>	<b>Primary AE:</b>	<u>Amy McCreary</u>
	<b>Alt Order #:</b>	<u>06838394</u>	<b>Sales Office:</b>	<u>BLPHI</u>
	<b>Product Desc:</b>	<u>SKED C</u>	<b>Sales Region:</b>	<u>National</u>
	<b>Estimate:</b>	<u>1549</u>		
	<b>Flight Dates:</b>	<u>08/04/12 - 08/17/12</u>		
	<b>Original Date / Rev:</b>	<u>08/02/12 / 08/02/12</u>		
	<b>Order Type:</b>	<u>GENERAL</u>		
<b>Agency</b>	<b>Name:</b>	<u>GMMB, Inc./ Washington D.C.</u>		
	<b>Buying Contact:</b>		<b>Billing Type:</b>	<u>Cash</u>
	<b>Billing Contact:</b>		<b>Billing Calendar:</b>	<u>Broadcast</u>
		<u>1010 Wisconsin Ave. NW</u>	<b>Billing Cycle:</b>	<u>EOM/EOC</u>
		<u>Washington, DC 20007</u>	<b>Agency Commission:</b>	<u>15%</u>
<b>Advertiser</b>	<b>Name:</b>	<u>Obama for America</u>		
	<b>Demographic:</b>	<u>A35+</u>	<b>New Business Thru:</b>	
	<b>Product Codes:</b>	<u>PLC01-Democrat</u>	<b>Order Separation:</b>	<u>00:05:00</u>
	<b>Priority:</b>	<u>SELECT PRIORITY CODE</u>	<b>Advertiser External ID:</b>	
	<b>Revenue Codes:</b>	<u>POLITICAL/AGY, PCAN, GEN</u>	<b>Agency External ID:</b>	

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount	Totals	Month	# Spots	Gross Amount	Net Amount	Rating
07/30/12	08/17/12	51	\$39,825.00	\$33,851.25	August 2012	51	\$39,825.00	\$33,851.25	0.00	
					Totals	51	\$39,825.00	\$33,851.25	0.00	

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	20%	\$39,825.00
Market	100%	\$199,125.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	28%	\$55,755.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$39,825.00
KTUD	0%	\$0.00
KVVU	32%	\$63,720.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	08/06/12	08/17/12	Today Show Today Show	CM	658a-9am	MTWTF--	:30	4	\$1,400.00	1	0.00	NM	9	\$12,600.00

COMMENTS APPLY TO SUB LINES A THRU B  
TODAY SHOW

Start Date   End Date   Weekdays   Spots/Week   Rate   Rating

Order / Rev: 105059  
Alt Order #: 06838394  
Flight Dates: 08/04/12 - 08/17/12

Advertiser: Obama for America  
Product Desc: SKED C  
Estimate: 1549

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	KSNV	08/06/12	08/17/12	Today Show	CM	658a-9am	MTWTF--	:30	4	\$1,400.00	1	0.00	NM	9 \$12,600.00
<b>Comments apply to sub lines A thru B</b>														
<b>TODAY SHOW</b>														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 08/06/12	08/12/12	MTWTF--		4	\$1,400.00			0.00				
		Week: 08/13/12	08/19/12	MTWTF--		5	\$1,400.00			0.00				
E 2	KSNV	08/13/12	08/17/12	M-F 5-6a WakeUp w/Wagners	CM	5-6a	MTWTF--	:30	2	\$400.00	1	0.00	NM	2 \$800.00
<b>NEWS</b>														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 08/13/12	08/19/12	MTWTF--		2	\$400.00			0.00				
E 3	KSNV	08/13/12	08/17/12	M-F Today Show II 3rd Hour	CM	9-10a	MTWTF--	:30	5	\$500.00	1	0.00	NM	5 \$2,500.00
<b>TODAY SHOW II</b>														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 08/13/12	08/19/12	MTWTF--		5	\$500.00			0.00				
E 4	KSNV	08/13/12	08/17/12	M-F Today Show III 4th Hour	CM	10am-11am	MTWTF--	:30	5	\$325.00	1	0.00	NM	5 \$1,625.00
<b>TODAY SHOW III</b>														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 08/13/12	08/19/12	MTWTF--		5	\$325.00			0.00				
E 5	KSNV	08/13/12	08/17/12	Rachael Ray	CM	11am-12pm	MTWTF--	:30	5	\$325.00	1	0.00	NM	5 \$1,625.00
<b>RACHEL RAY</b>														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 08/13/12	08/19/12	MTWTF--		5	\$325.00			0.00				
E 6	KSNV	08/13/12	08/17/12	Noon News	CM	12-1230pm	MTWTF--	:30	5	\$425.00	1	0.00	NM	5 \$2,125.00
<b>NEWS 3 AT NOON</b>														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 08/13/12	08/19/12	MTWTF--		5	\$425.00			0.00				
E 7	KSNV	08/13/12	08/17/12	Days of our Lives	CM	1258p-2pm	MTWTF--	:30	5	\$425.00	1	0.00	NM	5 \$2,125.00
<b>DAYS OF OUR LIVES</b>														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 08/13/12	08/19/12	MTWTF--		5	\$425.00			0.00				
E 8	KSNV	08/13/12	08/17/12	The Doctors	CM	2pm-3pm	MTWTF--	:30	5	\$325.00	1	0.00	NM	5 \$1,625.00
<b>THE DOCTORS</b>														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 08/13/12	08/19/12	MTWTF--		5	\$325.00			0.00				
E 9	KSNV	08/13/12	08/17/12	Dr. Phil	CM	3-4p	MTWTF--	:30	6	\$450.00	1	0.00	NM	6 \$2,700.00
<b>DR. PHIL</b>														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 08/13/12	08/19/12	MTWTF--		6	\$450.00			0.00				
E 10	KSNV	08/13/12	08/13/12	Mon PR 10-11p	CM	10-11pm	M-----	:30	1	\$2,300.00	1	0.00	NM	1 \$2,300.00
<b>GRIMM</b>														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 08/13/12	08/19/12	M-----		1	\$2,300.00			0.00				
E 11	KSNV	08/14/12	08/14/12	Tues PR 8-10p	CM	8-10pm	-T-----	:30	1	\$4,000.00	1	0.00	NM	1 \$4,000.00
<b>AGT</b>														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 08/13/12	08/19/12	-T-----		1	\$4,000.00			0.00				
E 12	KSNV	08/17/12	08/17/12	Fri PR 9-10p	CM	9-10pm	-----F--	:30	1	\$2,600.00	1	0.00	NM	1 \$2,600.00
<b>GRIMM (R)</b>														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 08/13/12	08/19/12	-----F--		1	\$2,600.00			0.00				

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E 12	KSNV	08/17/12	08/17/12	Fri PR 9-10p Friday Prime 9-10pm	CM	9-10pm	--:-- F --	:30	1	\$2,600.00	1	0.00	NM	1	\$2,600.00
GRIMM (R)															
E 13	KSNV	08/17/12	08/17/12	Fri 10-11p Friday Prime 10-11pm	CM	10-11pm	--:-- F --	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
DATELINE															
<u>Start Date</u>		<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week: 08/13/12		08/19/12		--:-- F --		1 \$3,200.00		0.00							
												Totals	51	\$39,825.00	